

The European Deforestation-free products Regulation (EUDR)

Starting from **December 30th 2024**, the EUDR will be implemented.

An operator or trader who places these **7 commodities** on the EU market, must be able to prove that the products do not originate from recently deforested land or have contributed to forest degradation.



Soy



Beef



Palm Oil



Cocoa



Coffee



Rubber



Wood

The new rules aim to:

1. Avoid the use and consume of products that contribute to deforestation and forest degradation.
2. Reduce carbon emissions caused related to these commodities by at least 32 million metric tonnes a year.
3. Address all deforestation and forest degradation driven by agricultural expansion to produce these commodities.

The EUDR will require us to provide evidence that every quantity of pulp and face paper we purchase from outside the EU comes from areas free from deforestation.

To comply with the Regulation, **wood must have been harvested from land that was not subject to deforestation and without inducing forest degradation after December 31, 2020.**

In anticipation of the enforcement of the law, we have been taking various actions, including :

1

Committing to buying 100% **FSC** certified pulp.

2

Pursuing our target on **Net Zero Deforestation by 2030.**

3

Engaging our **pulp and paper suppliers** to assess zero-deforestation, traceability, and biodiversity topics accelerating the EUDR requirements.

4

Working to implement **traceability** of raw materials under the EUDR in order to comply with the EU legislation.

Glossary

Global deforestation

The conversion of forest to agricultural use, whether human-induced or not, taking place worldwide (both in the EU and outside).

Forest degradation

Structural changes to forest cover, taking the form of the conversion into other kinds of forests or other wooded land.

Making it happen. Making a difference
Making Progress

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