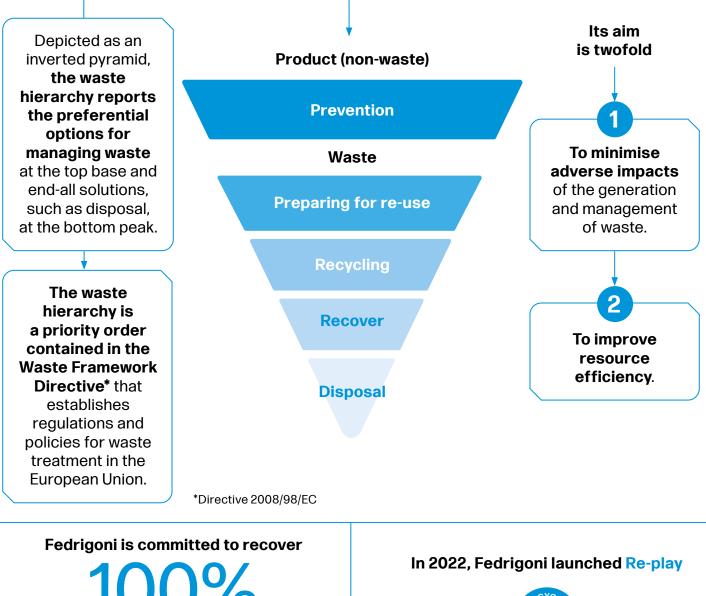
03.23

## Waste hierarchy

**BITS ON SUSTAINABILITY** 





The glassine liner is recovered and fed back to the production process as a front material to create new premium labels 2022. **From waste to premium label**: a perfect example of **upcycling**.

\*\* Reference to base year 2019

Making it happen. Making a difference
Making Progress

of its waste materials, without landfilling, by 2030\*\*.

We ended 2022 at

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