^{11.22} From single-use plastic to paper?

BITS ON SUSTAINABILITY



95%

of plastic packaging material is disposed of after a short first use. Only

14%

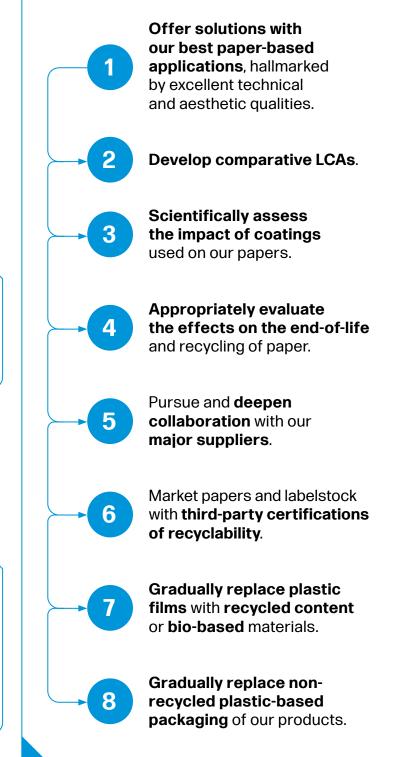
of plastic packaging is collected for recycling (this drops to 5% actual recycling by removing losses in sorting and reprocessing).

Plastics are mostly recycled into lower value applications in turn no longer recyclable after first use, and the recycling rate is well below the rates for paper (58% globally) iron and steel (70-90%).

Comparative analyses of the life-cycle impacts (LCA) of both materials need to be developed. It is useful to start with two early green benefits.

Paper comes from a renewable source (pulp) that can be sustainably handled according to FSC[®] guidelines. Paper-based products are mostly recyclable and have a lower impact on the environment from an end-of-life perspective.

What we do



Making it happen. Making a difference Making Progress



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