

Fedrigoni reaches an agreement to acquire Turkey-based UNIFOL and enters the automotive PVC wrap films market in the self-adhesives space

The Istanbul-based UNIFOL is a compelling technological player, having developed innovative, resistant and long-lasting PVC films for 3D applications on large surfaces. The acquisition is part of the Fedrigoni Group's strategy to continue to diversify its product range in adjacent sectors, expand its global presence and reinforce its position as a leading player in the global self-adhesives space

Milan, 12 July 2022 - The Fedrigoni Group, the top global player in the production of high value-added specialty papers for luxury packaging and other creative applications, and a leader in the premium labels and self-adhesive materials markets, announces an agreement for the acquisition of UNIFOL, a global market player based in Istanbul and the only PVC self-adhesives manufacturer in Turkey. Founded in 1994 by its current owners, the company has approximately eighty employees and specialises in PVC CAST technology for vehicle wrapping with its UNICAST brand. Its film materials are used to protect the body of a vehicle, change a vehicle's colour or apply graphics.

UNIFOL has made significant investments in this technology by creating state-of-the-art plants and cutting-edge materials to provide products compliant with current standards. This acquisition presents an excellent opportunity for Fedrigoni's self-adhesives division – already present in the world of graphics and visual communication solutions – to enrich its already broad offering.

“UNIFOL is an extremely interesting technological player for us” – states **Marco Nespolo**, CEO of the Fedrigoni Group – “because it has developed innovative, resistant, long-lasting self-adhesives that can be used for 3D applications on large surfaces. This acquisition will allow us to make our offer more attractive and to continue our strategy to expand into promising segment, adjacent to those we are already present in, as we have previously done with our entry in the smart labels sector with the acquisition of the French company Tageos”.

“We are greatly satisfied with this operation that allows us to expand our portfolio of solutions in the graphics and visual communication sector” - adds **Fulvio Capussotti**, Executive Vice President of Fedrigoni's Self-Adhesives division - “The combination of the UNIFOL technology and the global geographic presence of Fedrigoni will allow us to be ever more competitive in a rapidly growing niche market in Europe and throughout the world”.

Birol Çakır and Erkut Cilvez, the shareholders of UNIFOL also expressed that: “We are delighted to reach an agreement with a solid and expanding international company such as the Fedrigoni Group. We believe that following the completion of the transaction, UNIFOL will accelerate its global growth path and ability to invest in research and development of increasingly high-performance and innovative solutions”.

Fedrigoni

Fedrigoni Founded in 1888, Fedrigoni today signifies excellence in the world of self-adhesive labels and materials and high value-added papers for luxury packaging and other creative solutions. The company currently has more than 4,500 employees in 27 countries and 48 facilities, including production plants, cutting centers and distribution. The Group sells and distributes 25,000 products in 132 countries and, thanks in part to recent acquisitions, has gained the position of the leading global player in wine labels and specialty papers for luxury packaging and the third largest player in premium self-adhesive materials. The Paper division includes the Cordenons Group and the historic Fabriano brand, and the Self-Adhesives division includes Arconvert, Manter, Ritrama (from February 2020), IP Venus (from December 2020), Acucote and Rimark (from June 2021), Divipa (February 2022) and Tageos (April 2022). The U.S. distributor GPA is also part of the Group. More information: www.fedrigoni.com For

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